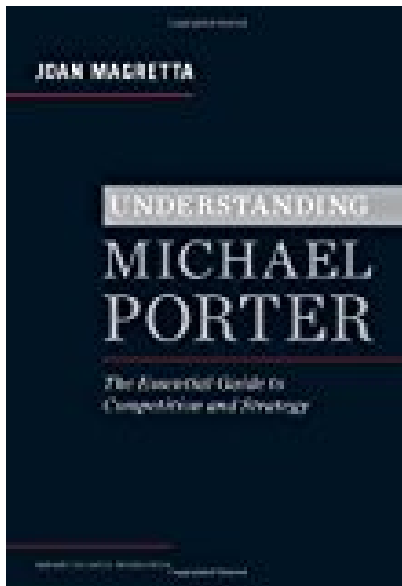


# Understanding Michael Porter The Essential Guide to Competition and Strategy

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## BOOK DETAILS

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- Publisher : Harvard Business Review Press
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## BOOK SYNOPSIS

Examines and explains the revolutionary business frameworks of Michael Porter, with examples to illustrate and update Porters ideas for achieving and sustaining competitive success.

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