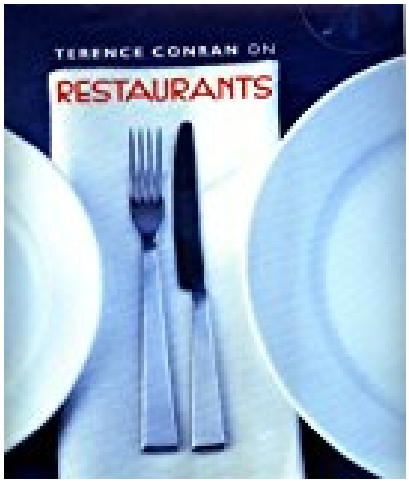
Terence Conran on Restaurants



BOOK DETAILS

- Author : Terence Conran
- Pages : 470 Pages
- Publisher : Overlook Hardcover
- Language : English
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BOOK SYNOPSIS

Alcazar to Zinc is Terence Conrans study of his greatest passion - the 42 restaurants bars cafes and delis he has created in London, Edinburgh, Manchester and Birmingham, Paris, Stockholm and New York. Terence reveals the secrets behind the success of the Conran Restaurants and unfolds the history of each one, accompanied by their signature menus and illustrated with atmospheric photographs of the front of house as well as behind the scenes. He discusses the unique challenges and design philosophies of each establishment as well as its individual approaches to food and service. A deeply personal review of the work of the most successful restaurateur of our times, Alcazar to Zinc offers a fascinating insight into this dedicated world of food.

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